



Digital Designer

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Professional Experiences

dkcos - New York, NY

Digital Designer, April 2019 - Current

Design and produce websites and social contents (motion graphics, videos and images) for the company brands including Soo'AE New York, Unicorn Glow, L.O.C.K., HipChic

hstudio (Hmart) - Lyndhurst, NJ

Sr. Digital Designer, November 2016 - November 2018

Responsible for the visual style and images for Hmart and branches of Hmart.

Created the overall design for digital signages, websites, mobile application, and print ads.

hstudio (Hmart) - Lyndhurst, NJ

Motion Graphic Designer, June 2013 - November 2016

Produced brand's promotional motion graphics from the storyboard to the final works.

Executed 15-60 seconds long weekly recipe videos for social media, based on discussions with the internal social media team.

Chose recipe candidates and storyboarded for the final video for each week. Provided directions to the DP during the filmmaking. Edited video footages and soundtracks.

CreBrand - Fort Lee, NJ

Graphic Designer, Feb. 2011 - June 2013

Designed and produced web pages, flash banners, and microsites. Also created print campaigns for logos, package designs, print ads, and flyers for clients including Verizon, TD Bank, Shiseido, and more.

Software Proficiency

Motion/Digital Graphics

Illustrator, Photoshop, Adobe After Effects, HTML, CSS, WordPress

ETC

Protools, Logic Pro, Professional studio recording equipment, DSLR cameras

Educational Background

Queens College - Flushing, NY

B.S., Graphic Design, Dec. 2010